BUILDING ON OUR Successes

2014 Annual Report
Schuylkill River Development Corporation
The Schuylkill Banks Boardwalk opened to the public, extending riverfront access 2,000 feet to South Street and creating unique river and skyline views. Philadelphians celebrated the grand opening of the Boardwalk with an exclusive pre-opening fun run fundraiser, an October 2 ribbon cutting ceremony, and 1920s themed community celebration on October 5. Trail users, neighbors, and members of the press have all provided favorable reviews of the Boardwalk, which many immediately integrated into their daily lives for both commuting and recreation.

Schuylkill Banks 2014 Trail & Greenway Statistics

19,000 USER TRIPS PER WEEK

2,000 FEET OF TRAIL BUILT

2 MILES COMPLETED BEFORE 2014

.38 MILES COMPLETED IN 2014

5.6 MILES TO GO
The Schuylkill River was named 2014 River of the Year by the PA Office of Watershed Resources. This honor was celebrated by SRDC and partners with guided bike rides, the annual Philly Fun Fishing Fest, special presentations, and the first Walnut 2 Walnut regatta in addition to SRDC’s regularly scheduled movie nights, kayak tours, and riverboat tours. Thousands of people came down to the Banks for a variety of programming in 2014, continuing to activate the riverfront in Center City and Grays Ferry.

Schuylkill Banks 2014 Programming

- **SECRETS OF THE SCHUYLKILL**: 849 participants
- **PRIVATE CHARTERS**: 140 participants
- **BOAT TO BARTRAM’S GARDEN**: 914 participants
- **BASIC**: 235 participants
- **MOONLIGHT**: 38 participants
- **WALNUT STREET**: 6 movies, 2,150 attendees
- **GRAYS FERRY CRESCENT**: 2 movies, 200 attendees
- **PAINE’S PARK**: 1 movie, 175 attendees

**Attendance Summary**

- **273 people on kayak tours**
- **2,525 people at movie nights**
- **1,903 people on riverboat tours**
- **2,525 people at movie nights**
- **140 participants for private charters**
- **849 participants for Secrets of the Schuylkill**
- **914 participants for boat to Bartram’s Garden**
- **38 participants for Moonlight**
Mayday took on a new meaning for SRDC, as an unexpectedly heavy rainstorm hit during an unusually high tide on May 1, 2014. This resulted in massive flooding along Schuylkill Banks, to a level that staff had never before seen. The trail was closed for a day while waters receded, unfortunately depositing a lot of debris and moving decorative gravel from the far side of the greenway into lawn areas. Neighbors came out over the course of the following weeks to help SRDC and PPR staff get the trail back in top shape before the summer season began in full force.

### SRDC 2014 Maintenance Efforts

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,000 bags of trash</td>
<td>1,000</td>
</tr>
<tr>
<td>30 trees</td>
<td></td>
</tr>
<tr>
<td>477 volunteers engaged</td>
<td></td>
</tr>
<tr>
<td>33.5% other</td>
<td></td>
</tr>
<tr>
<td>37% corporate groups</td>
<td></td>
</tr>
<tr>
<td>11% flood cleanups</td>
<td></td>
</tr>
<tr>
<td>2.3 miles of greenway</td>
<td>2.3</td>
</tr>
<tr>
<td>Love your park fall cleanup</td>
<td>6%</td>
</tr>
</tbody>
</table>

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*Image of people cleaning up the greenway.*
SRDC Leadership

2014-2015 Board of Directors:

Chairman:
Gerard H. Sweeney
President & CEO, Brandywine Realty Trust

Vice Chairman:
James Tucker
Senior Vice President for Student Life & Administrative Services, Drexel University

Secretary:
John Francis Gough, Esq.
Founder and Manager, Gough Law Associates, RLLC

Treasurer:
Anne Papageorge
Vice President, Facilities and Real Estate, University of Pennsylvania

Madeline Bell
President & Chief Operating Officer, The Children's Hospital of Philadelphia

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Deputy Mayor for Environmental and Community Resources; Commissioner of Parks & Recreation, City of Philadelphia

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Resident Vice President, CSX Transportation

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Vice President & General Counsel, SCA Americas, Inc.

John Grady
President, Philadelphia Industrial Development Corporation

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President, University of Pennsylvania

Edward Hazzouri, Esq.
Chairman, Hazzouri & Associates, LLC

Frank Jiruska
Director of Energy & Marketing Services, PECO Energy Company

Paul Levy
President & CEO, Center City District

Bruce Looloian
AVP-Real Estate Development, Amtrak

Dennis Maloomian
President, Realen Properties

Joseph McGinn
Senior Manager of Public Affairs. Sunoco

Robert N. C. Nix, III, Esq.
President, Pleasant News, Inc.

Keith A. Orris
Senior Vice President for Corporate Relations & Economic Development, Drexel University

Karen C. Smith
Andrew C. Topping
SVP, Labor Relations & Compliance, Comcast Cable Communication

John Westrum
CEO and Chairman, Westrum Development Company

Staff:

Joseph Syrnick
President & CEO

Lane Fike
Director of Capital Projects

Josh Nims
Operations Manager

Danielle Gray
Director of Marketing & Development

Lucy McDonald
Office Manager & Administrative Assistant

Zoe Axelrod
Design Assistant & Outreach Coordinator

Blaise Syrnick
Assistant Operations Manager
Supporting 
the Effort

Capital & Operational Support (7/1/13 - 6/30/14)

Capital Support
Coastal Zone Management Program (PA Department of Environmental Protection & National Atmospheric Administration)
City of Philadelphia
Commonwealth of Pennsylvania
Delaware Valley Regional Planning Commission
McLean Foundation
William Penn Foundation

Operational Support
Albert Lofgren & Antoinette Farrar Seymour Donor Advised fund
Ammann & Whitney
Amtrak
Brandywine Realty Trust
Children's Hospital of Philadelphia
City of Philadelphia
CSX
Drexel University
Farm Truck
Hazzouri Associates
John Gough
PECO

2014 Bench Program
Susan & Biff Wetherill

2014 Volunteer Team
Chas & Stacey Ryan
Damian Albano
Daniel Loughrey
David Curtis
David Hunt
Ethan Fox
Florianne Ledesma
Fran Levi
James Price
Janice Mulugeta
Jeanne Burkel
Jeff Burger
Jim Ruddick
Jocelyn Wilson
John Ritter
Justin Holder
Kakeru Nemoto
Karen Smith
Liana Vaccari
Madhur Parihar

Megan O’Karma
Meredith Pauly
Miki Rotman
Morgan Hugo
Nannette Robertson
Noelle Beaumont
Sonia Godfrey
Stacey Butterfield
Tom Roach
Supporting the Effort

Annual Giving Donors (7/1/13 - 6/30/14)

George Ahern  
Jane Allsopp  
Dean Anderson  
Trina and John Andras  
Anonymous  
Clay Armstrong  
Dirk Ave  
Ira Barkan  
Judith Baron  
Mira Baylson and Hal Morra  
Perry Benson  
Ethan Birchard  
Samuel Bobrow  
E. Talmage Brennan  
Idee Brown  
Jeanne Buerkel  
Emmerich T. Buziak  
Julie Calem  
Monica Calkins  
Richard Canel  
Rebecca Canna  
Michael A Carasik  
Matthew Carey  
Timothy P Carey  
Craig Carnaroli  
Cameron A. Cassedy  
Roberta Chase  
Catharine Ciric  
Matthew Cohen  
Christian Conroy  
Elliott Curson  
David Curtis  
Terry Decker  
Luis DeVelasco  
Frank Dilorio  
Daniel Drecksage  
Sara Dubberly  
Carolyn Duffy  
Kendra L Dunn  
Mary R. Erfle  
Melvin and Linda Esh  
Extreme Philly Fishing  
Susan Fox  
Sally Frazza  
William Goldenberg and Paula Cohen  
Robert Groves  
Will Harries  
Carol Ann Harris  
Diane Hedrich  
Hara Jacobs  
William D. Katz  
Judith Kornfield  
Jennifer Kraft  
Irene Lambrou  
Ronald Levine  
Rafael Levites  
Richard Levy  
John G Livewell  
Thomas Lyon  
John Paul MacDuffie  
Roderick MacNeil  
David Major  
Joseph McAtee  
Bill and Lorraine McKenna  
Joan McNamara  
Martin McNamara  
Katy Milkman and Cullen Blake  
Andrew L. Miller  
Marilyn Mitchell  
Susan Moran Designs, Inc.  
Delia and Michael Neuman  
Old Eagle Garden Club  
James Oser  
Neil Oxman  
Jeff Pepper  
Christopher Plastaras  
Alan Razak  
Harry Roth  
Lionel Rubin  
Eric Satlow  
Schuylkill Mile Time Trial  
Jean V. Smith  
Robert C. Smith  
Judith Stein  
Sarah Stuart  
Stephen Stumpf  
David W. Sweet  
Halley E Tarr  
Herb and Laurie Taylor  
The Hub  
Vanguard Group Foundation  
Branimir Vasilic  
Viola Vetter  
Raina Vyas  
Waste Management  
Elliott Weiss  
Lawrence White
Get Involved

SRDC is creating and implementing a long-term, sustainable strategy for the revitalization of the tidal Schuylkill corridor. We’re committed to working together to achieve positive change along the riverfront for the benefit of Philadelphia and the region.

You can help make it happen!

Volunteer: There are multiple opportunities to get involved and join the effort to revitalize Schuylkill Banks. If you have two hours or ten, are looking for a weekly or seasonal opportunity, we’ll gladly welcome you to the team. For more information, please visit our website: www.schuylkillbanks.org.

Donate: Your monetary gifts and in-kind support are vital to our success. For more information, please visit our website: www.schuylkillbanks.org.

Mission: Schuylkill River Development Corporation (SRDC) is a public-private partnership leading the development of Schuylkill Banks. With a proven track record in raising funds, promoting city assets, and collaborating with a broad and diverse constituency, SRDC works with federal, state, city and private agencies to coordinate, plan and implement economic, recreational, environmental and cultural improvements and tourism initiatives on the lower Schuylkill River Between the Fairmount Dam and the Delaware River.

SRDC’s 2014 audited financial statements are available by request.

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