

More than just the Boardwalk



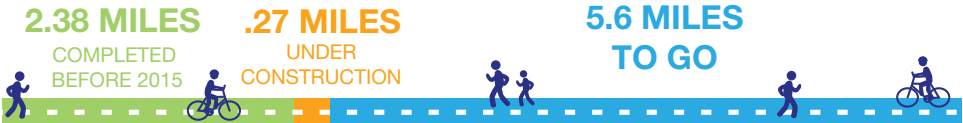
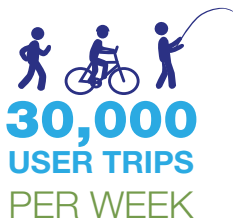
2015 Annual Report
Schuylkill River Development Corporation



Building Schuylkill Banks

SRDC and its partners focused on **developing plans** and **seeking funding** for upcoming segments of Schuylkill Banks in 2015. Thanks to these ongoing efforts, SRDC was able to bid out the **South to Christian** segment in 2015, and will be ready to bid the **Bartram's Mile** trail segment in early 2016. SRDC and the City have also secured all funding for the **Schuylkill Crossing at Grays Ferry**, and began plans for the **Bartram's to Passyunk** and **Christian to Crescent** segments, bringing us closer to our goal of a trail and greenway along the entire tidal Schuylkill.

Schuylkill Banks 2015 Trail & Greenway Statistics





Energizing the Riverfront

The Schuylkill River Trail was named the **Best Urban Trail in America** by readers of USA Today and 10Best. This honor helped to increase awareness of this valuable riverfront amenity. SRDC continued to work with partners to host the annual **Philly Fun Fishing Fest**, the **Walnut 2 Walnut regatta**, and SRDC's regularly scheduled movie nights, kayak tours, and riverboat tours. **Thousands of people** came down to the Banks for a variety of programming and other riverfront recreation in 2015, continuing to activate the riverfront in Center City and Grays Ferry.

Schuylkill Banks 2015 Programming



SECRETS OF THE SCHUYLKILL
849 PARTICIPANTS

BOAT TO BARTRAM'S GARDEN
914 PARTICIPANTS



WALNUT STREET
4 MOVIES
1,275 ATTENDEES

GRAYS FERRY CRESCENT
3 MOVIES
575 ATTENDEES

PAINES PARK
1 MOVIE
150 ATTENDEES



BASIC
295 PARTICIPANTS

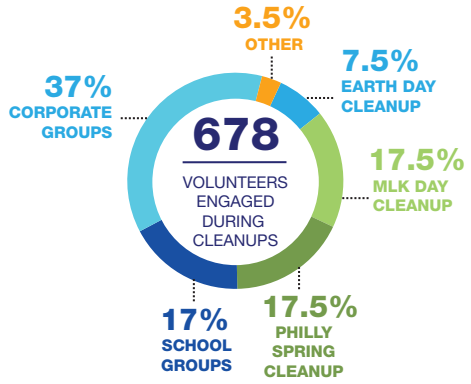
MOONLIGHT
53 PARTICIPANTS



Maintaining the Greenway

A record number of volunteers assisted with trail maintenance in 2015. In addition to our regular volunteer team, nearly 700 people assisted with cleanup efforts over the course of the season. This included corporate and school groups that participated in one or more service activities and PowerCorp, which volunteered on the trail every Thursday from October through December. SRDC is grateful to all of these volunteers, who helped with a wide variety of labor-intensive work, including picking up litter, mulching and spreading gravel, weeding and planting, painting, raking, and setting pavers.

SRDC 2015 Maintenance Efforts



SRDC Leadership

2015-2016 Board of Directors:

Chairman:

Gerard H. Sweeney
President & CEO, Brandywine Realty Trust

Vice Chairman:

James Tucker
Senior Vice President for Student Life & Administrative Services, Drexel University

Secretary:

John Francis Gough, Esq.
Founder and Manager, Gough Law Associates, RLLC

Treasurer:

Anne Papageorge
Vice President, Facilities and Real Estate, University of Pennsylvania

Madeline Bell

President & Chief Operating Officer, The Children's Hospital of Philadelphia

Michael DiBerardinis

Deputy Mayor for Environmental and Community Resources; Commissioner of Parks & Recreation, City of Philadelphia

Stephen Gardner

Vice President, NEC Infrastructure & Investment Devel., AMTRAK

Kevin Gorman, Esq.

Vice President & General Counsel, SCA Americas, Inc.

John Grady

President, Philadelphia Industrial Development Corporation

Alan Greenberger

Deputy Mayor for Planning & Economic Development and Director of Commerce, City of Philadelphia

Dr. Amy Gutmann

President, University of Pennsylvania

Elinor Haider

Vice President, Market Development, Veolia North America

Edward Hazzouri, Esq.

Chairman, Hazzouri & Associates, LLC

Frank Jiruska

Director of Energy & Marketing Services, PECO Energy Company

Paul Levy

President & CEO, Center City District

Dennis Maloomian

President, Realen Properties

Joseph McGinn

Senior Manager of Public Affairs. Sunoco

Robert N. C. Nix, III, Esq.

President, Pleasant News, Inc.

Rodney J. Oglesby

Resident Vice President of Government Affairs, CSX

Keith A. Orris

Senior Vice President for Corporate Relations & Economic Development, Drexel University

Karen C. Smith

Andrew C. Topping

SVP, Labor Relations & Compliance, Comcast Cable Communication

John Westrum

CEO and Chairman, Westrum Development Company

2015 Staff:

Joseph Syrnick, PE, PLS
President & CEO

Lane Fike, PE

Director of Capital Projects

Josh Nims, JD

Operations Manager

Danielle Gray

Director of Marketing & Development

Lucy McDonald

Office Manager & Administrative Assistant

Zoe Axelrod

Design Assistant & Outreach Coordinator

Blaise Syrnick

Assistant Operations Manager

Talia Kassie

Seasonal Program Assistant

Natalie Griffith

Seasonal Program Assistant

Supporting the Effort

Capital Support (7/1/14 - 6/30/15)

Coastal Zone Management Program (PA Department of Environmental Protection & National Oceanic and Atmospheric Administration)
City of Philadelphia

Delaware Valley Regional Planning Commission
Lenfest Foundation
PA Department of Conservation and Natural Resources

US Environmental Protection Agency
Wells Fargo
William Penn Foundation

Operational Support (7/1/14 - 6/30/15)

50onRed
AECOM
Albert Lofgren & Antoinette Farrar Seymour Donor Advised fund
Ammann & Whitney
Amtrak
Brandywine Realty Trust
C&R Building Supply
Carr & Duff
Children's Hospital of Philadelphia
City of Philadelphia
Connelly Foundation

CSX
Delicias
Drew Nugent & the Midnight Society
Drexel University
East Coast Greenway
Hazzouri Associates
James Price, Realtor
John Gough
LRSLA
My Fabulous Mama
Melissa Heller
PECO

Pennoni Associates
Poseybooth
Philadelphia Runner
Shake Shack
Sly Fox Brewing Co.
Street Food Philly
Sunoco
Robert Nix
Tag Communication Services
Topping Foundation
University of Pennsylvania
Urban Engineers
Westside Commons

Monthly Giving Donors (7/1/14 - 6/30/15)

Amy Miller
Brent Beerley
Ethan Fox

Jean Knight
Joanna Joye
John Condello

MaryLou Phillips
Meno Tas
Todd Pitock

Bench Program Donors (7/1/14 - 6/30/15)

Daniel Gerstein Commemorative Fund

David Shaw

2015 Volunteer Team

Andrea DeSabato
Barbara Beck
Damian Albano
Daniel Loughrey
David Putro
Drew McNamara
Ed Cyr
Emily McCully

Emily Scrimger
Flo Ledesma
Fran Levi
Janice Mulugeta
Jeff Burger
Jocelyn Wilson
John Ritter
Karen Smith

Liana Vaccari
Margaret Mullaney
Nannette Robertson
Noelle Beaumont
Rich Siller
Robert Swayne
Tom Roach
Trina & John Andras

Annual Giving Donors (7/1/14 - 6/30/15)

Abraham Cooperman	Glen S. Bastas	Michael C. Boles
Alfonso Dominguez	Hal E. Tarr	Michael Mullen & Chelsea Nilsson
Aliza Gordon	Harold Gordner	Michelle Mancini
Amy Levin	Harry Roth	Michelle Tagliatalata
Andrew L. Miller	Henry Hitchcock	Monica Calkins
Babette Daley	Herb & Laurie Taylor	Nancy & David Bergman
Barbara Beck	Hussein Kiliddar	Nicholas Denney & Kelsey Vitullo
Bill & Lorraine McKenna	Ira Barkan	Pamela & Peter Freyd
Burke Stinson	Jack J. Balaban	Paul Gondek
Carol Ann Harris	Jane Allsopp	Perry Benson
Carolyn Duffy	Janice Mulugeta	Peter Denitz
Catharine Ciric	James Dugan	Rafael Levites
Cindy Durst	James & Catherine Mitchell	Richard Canel
Cindy Sobel	Jay Bryan & Nancy Winkler	Richard Kagan
Chris Fangyen	Jean V. Smith	Richard Levy
Christian Conroy	Jeanne Buerkel	Richard Urbani
Craig Butchenhart	Jeffrey Braff & Hope Comisky	Robert & Carole Keidel
Daniel Drecksage	Jeffrey & Irene Lin	Robert Struck
David Major	Jennifer Loviglio & Paul Hartman	Roberta Chase
David E. McCormick	Jerry & Debra Katz	Roderick MacNiel
David W. Sweet	Joan McNamara	Ronald Levine
David Putro	John Cutler	Roy Ziegler & Charles F. Tarr
Davis Dure	John Paul MacDuffie	Sally Frazza
Deborah Duskey	John Sweet	Sally Griffith
Deborah McDermott Fretz	Judith Baron	Sarah M. Boles
Family Foundation	Julia Conover	Sarah Stuart
Dean Anderson	Kendra L. Dunn	Stephen M. McGovern
Delia & Michael Neuman	Kris Pepper	Stephen Metraux
Dirk Ave	Leanne & Anita Hirsch	Terryl Decker
Dylan Forer	Linda Rosenstein	Timothy F. Boles
E. Talmage Brennan	Lindsey Crane	Timothy P. Carey
Elliot Curson	Lionel Rubin	Tracy Yeomans & Gerald Kuncio
Elliot Weiss	Luis DeVelasco	Trina & John Andras
Emmerich T. Buziak	Marie Larkin	Valerie Khanna
Eric Halpern	Marilyn Mitchell	Viola Vetter
Exelon Foundation	Mark Baker	Wendy & Gerome Santoro
Extreme Philly Fishing	Mark Fox	William Goldenberg & Paula Cohen
Frances S. Levi	Mary R. Erfle	William Grant & Sons
Frank Dilorio & April Sansom	Mary & Jack Markov	William D. Katz
Frank F. Furstenberg	Martin McNamara	
George Ahern	Marylou W. Phillips	
Georgia Getz	Matthew Cohen & Sarah Busis	
Ginny & Gene Beier		



Get Involved

SRDC is creating and implementing a long-term, sustainable strategy for the revitalization of the tidal Schuylkill corridor. We're committed to working together to achieve positive change along the riverfront for the benefit of Philadelphia and the region.

You can help make it happen!

Volunteer: There are multiple opportunities to get involved and join the effort to revitalize Schuylkill Banks. If you have two hours or ten, are looking for a weekly or seasonal opportunity, we'll gladly welcome you to the team. For more information, please visit our website: www.schuylkillbanks.org.

Donate: Your monetary gifts and in-kind support are vital to our success. For more information, please visit our website: www.schuylkillbanks.org.

Mission & Financials

Mission: SRDC is revitalizing Philadelphia's tidal Schuylkill River corridor into an asset that connects neighborhoods and encourages investment. Working with the City and stakeholders to build, maintain, and program **Schuylkill Banks**, SRDC drives improvements in recreation and transportation, community and economic development, public health, and environmental stewardship, benefiting neighbors, Philadelphia and the region.

SRDC's 2015 audited financial statements are available by request.

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