More than just the Boardwalk
SRDC and its partners focused on developing plans and seeking funding for upcoming segments of Schuylkill Banks in 2015. Thanks to these ongoing efforts, SRDC was able to bid out the South to Christian segment in 2015, and will be ready to bid the Bartram’s Mile trail segment in early 2016. SRDC and the City have also secured all funding for the Schuylkill Crossing at Grays Ferry, and began plans for the Bartram’s to Passyunk and Christian to Crescent segments, bringing us closer to our goal of a trail and greenway along the entire tidal Schuylkill.

Schuylkill Banks 2015 Trail & Greenway Statistics

30,000 USER TRIPS PER WEEK

1,400 FEET OF TRAIL UNDER CONSTRUCTION

2.38 MILES COMPLETED BEFORE 2015

.27 MILES UNDER CONSTRUCTION

5.6 MILES TO GO
Energizing the Riverfront

The Schuylkill River Trail was named the Best Urban Trail in America by readers of USA Today and 10Best. This honor helped to increase awareness of this valuable riverfront amenity. SRDC continued to work with partners to host the annual Philly Fun Fishing Fest, the Walnut 2 Walnut regatta, and SRDC’s regularly scheduled movie nights, kayak tours, and riverboat tours. Thousands of people came down to the Banks for a variety of programming and other riverfront recreation in 2015, continuing to activate the riverfront in Center City and Grays Ferry.

Schuylkill Banks 2015 Programming

- **SECRETS OF THE SCHUYLKILL**: 849 participants
- **BOAT TO BARTRAM’S GARDEN**: 914 participants
- **PAINE’S PARK**: 1 movie, 150 attendees
- **WALNUT STREET**: 4 movies, 1,275 attendees
- **GRAYS FERRY CRESCENT**: 3 movies, 575 attendees
- **BASIC**: 295 participants
- **MOONLIGHT**: 53 participants
- **1,098**: people on riverboat tours
- **2,000**: people at movie nights
- **348**: people on kayak tours
Maintaining the Greenway

A record number of volunteers assisted with trail maintenance in 2015. In addition to our regular volunteer team, nearly 700 people assisted with cleanup efforts over the course of the season. This included corporate and school groups that participated in one or more service activities and PowerCorp, which volunteered on the trail every Thursday from October through December. SRDC is grateful to all of these volunteers, who helped with a wide variety of labor-intensive work, including picking up litter, mulching and spreading gravel, weeding and planting, painting, raking, and setting pavers.

SRDC 2015 Maintenance Efforts

- **2.3 MILES OF GREENWAY MAINTAINED**
- **1,200 BAGS OF TRASH COLLECTED**
- **30 TREES PLANTED**
- **678 VOLUNTEERS ENGAGED DURING CLEANUPS**
- **37% CORPORATE GROUPS**
- **3.5% OTHER**
- **7.5% EARTH DAY CLEANUP**
- **17.5% MLK DAY CLEANUP**
- **17% SCHOOL GROUPS**
- **17.5% PHILLY SPRING CLEANUP**
2015-2016 Board of Directors:

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John Westrum
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President & CEO

Lane Fike, PE
Director of Capital Projects

Josh Nims, JD
Operations Manager

Danielle Gray
Director of Marketing & Development

Lucy McDonald
Office Manager & Administrative Assistant

Zoe Axelrod
Design Assistant & Outreach Coordinator

Blaise Syrnick
Assistant Operations Manager

Talia Kassie
Seasonal Program Assistant

Natalie Griffith
Seasonal Program Assistant
Supporting the Effort

Capital Support (7/1/14 - 6/30/15)
Coastal Zone Management Program (PA Department of Environmental Protection & National Oceanic and Atmospheric Administration)
City of Philadelphia
Delaware Valley Regional Planning Commission
Lenfest Foundation
PA Department of Conservation and Natural Resources
US Environmental Protection Agency
Wells Fargo
William Penn Foundation

Operational Support (7/1/14 - 6/30/15)
50onRed
AECOM
Albert Lofgren & Antoinette Farrar Seymour Donor Advised fund
Ammann & Whitney
Amtrak
Brandywine Realty Trust
C&R Building Supply
Carr & Duff
Children's Hospital of Philadelphia
City of Philadelphia
Connelly Foundation
CSX
Delicias
Drew Nugent & the Midnight Society
Drexel University
East Coast Greenway
Hazzouri Associates
James Price, Realtor
John Gough
LRSLA
My Fabulous Mama
Melissa Heller
PECO
Pennoni Associates
Poseybooth
Philadelphia Runner
Shake Shack
Sly Fox Brewing Co.
Street Food Philly
Sunoco
Robert Nix
Tag Communication Services
Topping Foundation
University of Pennsylvania
Urban Engineers
Westside Commons

Monthly Giving Donors (7/1/14 - 6/30/15)
Amy Miller
Jean Knight
MaryLou Phillips
Brent Beerley
Joanna Joye
Meno Tas
Ethan Fox
John Condello
Todd Pitock

Bench Program Donors (7/1/14 - 6/30/15)
Daniel Gerstein Commemorative Fund
David Shaw

2015 Volunteer Team
Andrea DeSabato
Barbara Beck
Damian Albano
Daniel Loughrey
David Putro
Drew McNamara
Ed Cyr
Emily McCully
Emily Scrimger
Flo Ledesma
Fran Levi
Janice Mulugeta
Jeff Burger
Jocelyn Wilson
John Ritter
Karen Smith
Liana Vaccari
Margaret Mullaney
Nannette Robertson
Noelle Beaumont
Rich Siller
Robert Swayne
Tom Roach
Trina & John Andras
### Annual Giving Donors (7/1/14 - 6/30/15)

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<tr>
<td>Alfonso Dominguez</td>
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<td>Michael Mullen &amp; Chelsea</td>
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<td>Harold Gordner</td>
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<td>Henry Hitchcock</td>
<td>Michelle Tagliatela</td>
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<td>Herb &amp; Laurie Taylor</td>
<td>Monica Calkins</td>
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<td>Jack J. Balaban</td>
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<td>James Dugan</td>
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<td>James &amp; Catherine Mitchell</td>
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<td>Jay Bryan &amp; Nancy Winkler</td>
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<td>Jeanne Buerkel</td>
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<td>Jeffrey Braff &amp; Hope Comisky</td>
<td>Richard Levy</td>
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<td>Jerry &amp; Debra Katz</td>
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<td>Kris Pepper</td>
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<td>Leanne &amp; Anita Hirsch</td>
<td>Stephen M. McGovern</td>
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<td>Linda Rosenstein</td>
<td>Stephen Metraux</td>
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<td>Terryl Decker</td>
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<td>Marilyn Mitchell</td>
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<td>Valerie Khanna</td>
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<td>Viola Vetter</td>
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<td>Mary R. Erle</td>
<td>Wendy &amp; Gerome Santoro</td>
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<td>Frank Dilorio &amp; April Sansom</td>
<td>Mary &amp; Jack Markov</td>
<td>William Goldenberg &amp; Paula Cohen</td>
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<td>Martin McNamara</td>
<td>William Grant &amp; Sons</td>
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<td>Matthew Cohen &amp; Sarah Busis</td>
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<td>Ginny &amp; Gene Beier</td>
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Get Involved

SRDC is creating and implementing a long-term, sustainable strategy for the revitalization of the tidal Schuylkill corridor. We’re committed to working together to achieve positive change along the riverfront for the benefit of Philadelphia and the region.

You can help make it happen!

Volunteer: There are multiple opportunities to get involved and join the effort to revitalize Schuylkill Banks. If you have two hours or ten, are looking for a weekly or seasonal opportunity, we’ll gladly welcome you to the team. For more information, please visit our website: www.schuylkillbanks.org.

Donate: Your monetary gifts and in-kind support are vital to our success. For more information, please visit our website: www.schuylkillbanks.org.

Mission & Financials

Mission: SRDC is revitalizing Philadelphia’s tidal Schuylkill River corridor into an asset that connects neighborhoods and encourages investment. Working with the City and stakeholders to build, maintain, and program Schuylkill Banks, SRDC drives improvements in recreation and transportation, community and economic development, public health, and environmental stewardship, benefiting neighbors, Philadelphia and the region.

SRDC’s 2015 audited financial statements are available by request.

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www.schuylkillbanks.org
215-222-6030 • info@schuylkillbanks.org