

# blazing new trails



2016 Annual Report  
Schuylkill River Development Corporation



# Building Schuylkill Banks

SRDC and its partners focused on building two new trail segments in 2016. Work is underway on the **Bartram's Mile** segment, slated to open in April 2017, and on the **South to Christian** segment, which will open in July 2017. SRDC is also working with the City and Commonwealth to finalize plans for the **Schuylkill Crossing at Grays Ferry** and continue plans for the proposed **Bartram's to Passyunk** and **Christian to Crescent** segments, bringing SRDC and its partners closer to completing our goal of installing a trail and greenway along the entire tidal Schuylkill.

## Schuylkill Banks 2016 Trail & Greenway Statistics







# Energizing the Riverfront

SRDC continued to work with partners to host the annual **Philly Fun Fishing Fest**, the **Walnut 2 Walnut regatta**, and SRDC's movie nights, kayak tours, and riverboat tours. We also partnered with the Fairmount Park Conservancy on the pilot for **Parks on Tap**. **Thousands of people** came down to the Banks to participate in these events in 2016, continuing to **activate the riverfront in Center City and Grays Ferry**. This is in addition to the thousands of people who regularly use Schuylkill Banks for **recreation or commuting**. There is something for everyone on the Banks.

## Schuylkill Banks 2016 Summer and Fall Programming



**SECRETS OF  
THE SCHUYLKILL**  
538 PARTICIPANTS

**BOAT TO  
BARTRAM'S GARDEN**  
371 PARTICIPANTS



**WALNUT STREET**  
6 MOVIES  
2,050 ATTENDEES

**GRAYS FERRY  
CRESCENT**  
4 MOVIES  
1,040 ATTENDEES



**BASIC**  
296 PARTICIPANTS

**MOONLIGHT**  
69 PARTICIPANTS



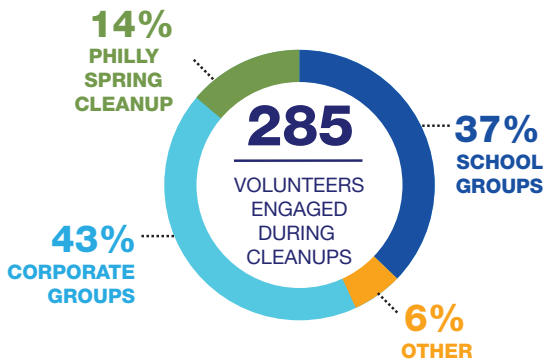
# Maintaining the Greenway

SRDC had another successful year of working with the **City and volunteers** to maintain the trail in 2016. In addition to our regular volunteer team, **nearly 300 people** assisted with cleanup efforts over the course of the season. SRDC is grateful to all of these volunteers, who helped with a **wide variety of labor-intensive work**, including picking up litter, mulching and spreading gravel, weeding and planting, painting, and raking. SRDC also worked with the City to install a new **emergency locator system** on the trail in 2016. This will help keep all trail users safe by making it easier for responders to act quickly during emergencies.

## SRDC 2016 Maintenance Efforts

 **2.3 MILES**  
OF **GREENWAY**  
MAINTAINED

**1,200**  
BAGS OF  
**TRASH**  
COLLECTED 



# SRDC Leadership

## 2016-2017 Board of Directors:

### Chairman:

Gerard H. Sweeney  
President & CEO, Brandywine Realty Trust

### Vice Chairman:

Keith Orris  
Senior Vice President for Corporate Relations  
and Economic Development, Drexel University

### Secretary:

John Francis Gough, Esq.  
Founder & Manager, Gough Law Associates,  
RLLC

### Treasurer:

Anne Papageorge  
Vice President, Facilities and Real Estate,  
University of Pennsylvania

Marc J. Armstrong  
Managing Principal, Aon

Madeline Bell  
Chief Executive Officer, Children's Hospital of  
Philadelphia

Pasquale T. Deon  
Chairman, SEPTA

Harold T. Epps  
Director of Commerce, City of Philadelphia

Anne Fadullon  
Director of Planning & Development, City of  
Philadelphia

Stephen Gardner  
Vice President, NEC Infrastructure & Investment  
Devel., AMTRAK

Gregory J. Gatta  
Chief Operations Officer, Philadelphia Energy  
Solutions

John Grady  
President, Philadelphia Industrial Development  
Corporation

Alan Greenberger  
Drexel University

### Dr. Amy Gutmann

President, University of Pennsylvania

Elinor Haider

Vice President, Market Development, Veolia  
North America

Edward Hazzouri, Esq.  
Chairman, Hazzouri & Associates, LLC

Douglas Hock

Executive Vice President and Chief Operating  
Officer, Children's Hospital of Philadelphia

Frank Jiruska

Vice President Consumer Operations, PECO

Brian Keech

Senior Vice President, Office of Government &  
Community Relations, Drexel University

Paul Levy

President & CEO, Center City District

Joseph McGinn

Senior Manager of Public Affairs. Sunoco

Robert Nix, III, Esq.

Rodney J. Oglesby

Resident Vice President of Government  
Affairs, CSX

Kathryn Ott Lovell

Commissioner, Philadelphia Parks &  
Recreation

Rebecca Rhynhart

Chief Administrative Officer, City of  
Philadelphia

Karen Smith

Andrew C. Topping

SVP, Labor Relations & Compliance, Comcast  
Cable Communication

John Westrum

CEO and Chairman, Westrum Development  
Company

## 2016 Staff:

Joseph Syrnick, PE, PLS  
President & CEO

Lane Fike, PE  
Director of Capital Projects

Josh Nims, JD  
Operations Manager

Danielle Gray  
Director of Marketing & Development

Lucy McDonald  
Office Manager & Administrative Assistant

Zoe Axelrod

Design Assistant & Outreach Coordinator

Blaise Syrnick

Assistant Operations Manager

Heather Saeger

Seasonal Program Assistant

Kyle Tribble

Seasonal Program Assistant

# Supporting the Effort

## Capital Support (7/1/15 - 6/30/16)

Anonymous	Knight Foundation through Fairmount Park Conservancy	PA Department of Environmental Protection
Coastal Zone Management Program (PA Department of Environmental Protection & National Oceanic and Atmospheric Administration)	Lenfest Foundation	PennDOT
City of Philadelphia	McLean Contributionship	The Pew Charitable Trusts
Commonwealth Finance Authority	MKM Foundation	Philadelphia Authority for Industrial Development
	National Fish & Wildlife Foundation	PNC Charitable Trust
	PA Department of Conservation and Natural Resources	Vanguard Charitable Trust

## Operational Support (7/1/15 - 6/30/16)

24	City of Philadelphia	My Fabulous Mama
AECOM	Connelly Foundation	Natural Lands Trust, Inc.
Albert Lofgren & Antoinette Farrar Seymour Donor Advised fund	CSX	Patricia Segal and Stephen Segal Family Charitable Foundation
Bozzuto/Edgewater	Drexel University	PECO
Brandywine Realty Trust	East Coast Greenway	Poseybooth
Bright Funds Foundation	Elinor Haider	Shake Shack
Carr & Duff	Exelon Foundation	Sly Fox Brewing Co.
Catherine F. Mitchell Family Trust	Fairmount Park Conservancy	Sunoco
Children's Hospital of Philadelphia	Hazzouri Associates	Robert Nix
	John Gough	Topping Foundation
	Melissa Heller	University of Pennsylvania
	Michael Baker International	

## Bench Program Donors (7/1/15 - 6/30/16)

In memory of Anita Weinstein	In memory of Danny Lehr	In memory of Margaret M. Bujas
------------------------------	-------------------------	--------------------------------

## Monthly Giving Donors (7/1/15 - 6/30/16)

Amy Levin	Ethan Fox	MaryLou Phillips
Amy Miller	Jean Knight	Meno Tas
Brent Beerley	Jeff Burger	Terryl Decker
Ethan Birchard	Joanna Joye	Todd Pitock

## 2016 Volunteer Team

Adam Fisher	Janice Mulugeta	Nannette Robertson
Andrea DeSabato	Jeff Burger	Noelle Beaumont
Bob Swayne	Jocelyn Wilson	Rafael Levites
Damian Albano	John Mercado	Rich Siller
David Putro	Karen Smith	Robert Swayne
Emily McCully	Liana Vaccari	Susan Best
Fran Levi	Margaret Mullaney	Tim Carey



# Annual Giving Donors (7/1/15 - 6/30/16)

Anonymous	Herb & Laurie Taylor	Morganne Larocco
Abigail Rodriguez	Ivan Chang	Neil Oxman
Abraham Cooperman	Jack J. Balaban	Nicholas Denney & Kelsey Vitullo
Aliza Gordon	James & Nancy Steele	Nicholas Stanley
Amy Levin	James & Catherine Mitchell	Nick Passaro
Andrew Goldberg	James Oser	Nik Weidenbacher
Andrew McGrath	Jane Allsopp	Nina Segre & Frank Furstenberg
Arthur Asbury	Jane Kasserman	Paul Gondek
Bill & Lorraine McKenna	Jane Swartz	Perry Benson
Bill Timmons	Jason Duckworth	Peter & Pamela Freyd
Branimir Vasilic	Jay Bryan & Nancy Winkler	Rafael Levites
Bright Funds Foundation	Jean V. Smith	Richard Canel Jr.
Burke Stinson	Jeanne Buerkel	Richard Jacobson
Cameron Cassedy	Jeffrey Braff & Hope Comisky	Richard Kagan
Carolyn Asbury	Jeffrey Donnon	Richard Levy
Catharine Ciric	Jennifer Kraft	Richard Reinhart
Catie Khella	Jerry & Debbie Katz	Richard & Mary Siller
Chris Fang-Yen	Jessica Grody	Rick Schlegel
Christian Conroy	Joan McNamara	Robert & Carole Keidel
Christian Moore	Joe Walsh	Robert Groves
Christopher Klare	John Mercado	Robert Swane
Christopher Lopez	Johnathan Parrott	Roberta Chase
Christopher Plastaras	Judith Baron	Roderick MacNiel
Cindy Durst	Julia Conover	Ronald Levine
Cindy Sobel	Katherine Cappetta	Roy Ziegler & Charles F. Tarr
Craig Butchenhart	Katie Congress	Sally Frazza
Craig Carnaroli	Katy Avery	Sally Griffith
D Patrick Dohony	Katy Milkman & Cullen Blake	Sally Poulshock
Daniel Drecksage	Kendra L. Dunn	Sarah Stuart
David Fay	Kim & Tobey Oxholm	Sean Hennessy
David Major	Lindsey Crane	Seth Weiss
David Putro	Lindsey Pierce	Stanton & Jill Braid
David Wade	Linsey Will	Stephen M. McGovern
Dean Anderson	Lionel Rubin	Stephen Sader
Deborah Duskey	Luis DeVelasco	Steven Reider
Delia & Michael Neuman	Lyndda Hubbell	Susan Burt-Collins & Todd Collins
Diane Hedrich	Madelena Rizzo	Suzanne & Robert Levin
Dirk Ave	Mallory Bernstein	Timothy F. Boles
Dmitriy Kreminskiy	Margaret Hogentogler	Timothy P. Carey
E. Talmage Brennan	Marie Larkin	Tracy Yeomans & Gerald Kuncio
Eric Halpern	Marisa Jones	Trina & John Andras
Exelon Foundation	Mark Fox	Valerie Khanna
Ferdinand Gonzaga	Mark Partridge	The Vanguard Group
Frances S. Levi	Marla Hamilton	Foundation
Frank Dilorio & April Sansom	Martin McNamara & Tom Callan	Viola Vetter
Fred McConnell	Mary Lou Gross	Wendy & Jerry Santoro
Glen S. Bastas	Matthew Cohen	Will Powell
Gordon Henderson	Megan LeCluyse	William Goldenberg & Paula Cohen
Gregory Grant	Melanie Garner	William D. Katz
Hal E. Tarr	Michael C. Boles	Zoltan Buzas
Hara Jacobs	Michael Mastroianni	
Harry Roth	Michelle Taglialatela	
Henry Hitchcock	Monica Calkins	



## Mission & Financials

**Mission:** SRDC is revitalizing Philadelphia's tidal Schuylkill River corridor into an asset that connects neighborhoods and encourages investment. Working with the City and stakeholders to build, maintain, and program **Schuylkill Banks**, SRDC drives improvements in recreation and transportation, community and economic development, public health, and environmental stewardship, benefiting neighbors, Philadelphia and the region.

**SRDC's 2016 audited financial statements are available by request.**

## Get Involved

SRDC is creating and implementing a long-term, sustainable strategy for the revitalization of the tidal Schuylkill corridor. We're committed to working together to achieve positive change along the riverfront for the benefit of Philadelphia and the region.

### You can help make it happen!

**Volunteer:** There are multiple opportunities to get involved and join the effort to revitalize Schuylkill Banks. If you have two hours or ten, are looking for a weekly or seasonal opportunity, we'll gladly welcome you to the team.

**Donate:** Your monetary gifts and in-kind support are vital to our success.

**More information:** [www.schuylkillbanks.org](http://www.schuylkillbanks.org)